



WHAT IS SAFE ROUTES TO SCHOOL?

The New Jersey Department of Transportation (NJDOT) has partnered with Cross County Connection TMA to administer a new statewide bicycle and pedestrian education and encouragement program. The goal of the Safe Routes to School (SRTS) program is to create a safer and more accessible environment for students (K-8) to walk and bicycle to and from school.

The program has been designed to reverse the decline in the number of children walking and bicycling to school and can play a critical role in reversing the nationwide trend of increasing childhood obesity and inactivity.

“ Since Woodbine Elementary has partnered with Cross County Connection to institute a Safe Routes to School Program, we have been able to properly and effectively educate our students and their parents on walking and biking safety. By implementing a Walking School Bus Program and Walk to School Thursday, the school is able to encourage safe and active commuting habits while promoting student health. ”

-Jessica Pikolycky,
Teacher, Woodbine



For more information on how we can assist your school and municipality with a Safe Routes to School program please contact us:

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SAFE ROUTES TO SCHOOL (SRTS)

Program Services



FOR MUNICIPALITIES IN:
 ATLANTIC COUNTY
 BURLINGTON COUNTY
 CAMDEN COUNTY
 CAPE MAY COUNTY
 CUMBERLAND COUNTY
 GLOUCESTER COUNTY
 SALEM COUNTY



THE 5 E'S OF SRTS

The SRTS Program is organized around five complimentary strategies:

ENGINEERING: Making the environment safer for walking and bicycling through infrastructure improvements

ENCOURAGEMENT: Implementing fun and educational activities for children, such as “walking school buses” and “bicycle rodeos”

EDUCATION: Providing children with pedestrian, bicyclist and traffic safety lessons

EVALUATION: Monitoring a SRTS program to determine strengths and weaknesses and make adjustments

ENFORCEMENT: Encouraging all road users to obey traffic laws and share the road safely



HOW CAN CCCTMA HELP?

Cross County Connection is a free resource for southern New Jersey municipalities and schools seeking to implement a SRTS program by providing technical assistance, including:

- ✓ Presenting information at municipal and school meetings
- ✓ Building a SRTS Team
- ✓ Implementing activities customized to the needs of each school, such as
 - WALKING SCHOOL BUSES
 - WALK TO SCHOOL DAYS
 - SATELLITE DROP-OFF LOCATIONS
 - BICYCLE RODEOS
 - BIKE TRAINS
 - STUDENT RECOGNITION & INCENTIVE PROGRAMS
- ✓ Providing Pedestrian Safety Programs in assembly and classroom settings, meeting NJ's Core Curriculum Standards. Students are taught how to properly cross a street using a mock pedestrian crosswalk
- ✓ Designing Travel Plans to create safer routes for pedestrian and bike travel by identifying problem areas and proposing solutions
- ✓ Providing Infrastructure Grant Application Assistance



WHAT ARE THE BENEFITS OF THE SRTS PROGRAMS?

SRTS programs bring a wide range of benefits to students and the community, including:

- Increasing the health and mobility of school-aged children
- Reducing congestion, air pollution and traffic conflicts around schools
- Establishing healthy lifetime habits for students
- Increasing children's independence
- Helping children arrive at school ready to learn
- Teaching safe pedestrian, bicyclist and driver skills
- Earning points on infrastructure grant applications

